# University of Hawaii at Mānoa Shidler College of Business School of Accountancy Advisory Board

The SOA Advisory Board meeting on September 24, 2014, started at 7:40 a.m. at the Pacific Club, Honolulu.

## Introduction

Chairperson Fujii thanked those who attended the meeting and indicated that there will be with three further Advisory Board meetings in the 2014-2015 school year. Chairperson Fujii stated the agenda of the meeting and asked Dean Roley to provide a report of the Shidler College to the Advisory Board members.

## Deans’ Report

Dean Roley, indicated:

1. His support of the School of Accountancy initiatives and objectives
2. Success of Freshman direct admit program (current admit of 69 students) and
3. Increase in enrollment in the College, MHRM and various MBA programs

## Objectives of Advisory Board

Chairperson Fujii discussed the objectives of the Advisory Board and School of Accountancy (SOA) Mission Statement. Discussion indicated that revisions were necessary.

Deliverable: The SoA Director will bring a new version of the Advisory Board objectives to the next Board meeting for discussion and approval.

## Report of the SOA Director

SoA Director Pourjalali reported on his meetings with faculty, students, downtown community and the results of the survey conducted with the help of Hawai‘i Society of CPAs. These results show that there is a significant variation between what respondents expect and what they find in our graduates.

SoA Director Pourjalali and other faculty reported on possible changes to the SoA’s offerings including:

* Creation of an honors accounting section for Accounting 201
* Enhanced research and technology skills
* Repositioning of the content of the various tax courses
* Additional electives at the masters level
* Promotion of dual major and major/minor by accounting students
* Restructuring of some courses as two-hour courses to provide flexibility

## Comments of Advisory Board members:

Discussion on Director Pourjalali’s report ensued. Some of the specific comments of Advisory Board members included:

* Need to enhance advising of students and career counseling.
* Work with HSCPA on joint or leveraged offerings
* Need to ensure proper foundations of accounting at the 200 ad 300 level
* Importance of internships
* Need to consider balanced offering of tax content
* Build students’ ability to write technical reports for senior management and the board
* Strengthen technology skills
* Consider project management skills

SoA Director Pourjalali thanked Advisory Board members for their feedback. He committed to bringing a concrete report to the next meeting of the Advisory Board.

**Adjournment:**

Chairperson Fujii concluded the meeting by thanking Dean Roley, SOA Advisory Board and faculty members. She encouraged everyone to stay in touch through email or phone calls.

The meeting adjourned at 9:00 a.m.