

IESEG SCHOOL OF MANAGEMENT - PARIS, FRANCE

SUMMER 2023

Important Notes:

- 1) Students will **not** earn focus requirements (i.e. WI, E, O) for courses taught outside of the UH system.
- 2) Courses listed below are for **references only** – it does not indicate whether the courses will be taught at the host university. The host university reserves the right to determine if students have the appropriate prerequisite(s).
- 3) Students should check with the partner university for their schedule of courses.
- 4) If you are interested in taking courses not listed on this list, please contact your SAC Advisor to request submission of a course petition on your behalf.

BUS 367 (Alpha) Business Study Abroad:

BUS 367C: Accounting	BUS 367F: Finance	BUS 367K: Marketing
BUS 367D: MIS	BUS 367G: Management	BUS 367M: HRM
BUS 367E: Entrepreneurship	BUS 367I: IB	BUS 367R: Real Estate

For students to receive major elective credit towards their BBA degree,
the same BUS 367(alpha) must be selected from a minimum of three different weeks.

Three same alphas = 3 major elective credits towards the BBA degree.

Four same alphas = 4 major elective credits towards the BBA degree.

The Shidler College of Business Office of Student Academic Services must receive a copy of your completed courses
with final grades to award a major elective.

Shidler Equivalent	Course Name	Notes	Expiration Date
BUS 367I	July 3-7: Doing Digital Business in Latin America		August 1, 2023
BUS 367K	July 3-7: Marketing and Fundraising for Non-Profit Organizations		August 1, 2023
BUS 367G	July 3-7: Corporate Communication		August 1, 2023
BUS 367I	July 3-7: European Integration		August 1, 2023
Non-Transferable as BUS 367G, BUS 367I, or BUS 367K	July 10-13: Introduction to Stock Market Investing		August 1, 2023
BUS 367G	July 10-13: Strategic Human Resource Management		August 1, 2023
BUS 367K	July 10-13 :Brand Strategy		August 1, 2023
BUS 367G or BUS 367I	July 10-13: Business and Human Rights: Historical, Legal and Contemporary Perspectives		August 1, 2023
Non-Transferable as BUS 367G, BUS 367I, or BUS 367K	July 17-20: Big Data for Business		August 1, 2023

BUS 367K	July 17-20: H2H Marketing – The Genesis of Human-to-Human Marketing	August 1, 2023
BUS 367G or BUS 367I	July 17-20: International Business Management I – Part I	August 1, 2023
BUS 367I	July 17-20: Introduction to International Relations Policies	August 1, 2023
BUS 367G or BUS 367I	July 24-27: International Business Management I – Part 2	August 1, 2023
BUS 367G	July 24-27: Soft Skills: The Key to Success in Life and Business	August 1, 2023
BUS 367G	July 24-27: Negotiation Skills and Conflict Management	August 1, 2023
Non-Transferable as BUS 367G, BUS 367I, or BUS 367K	July 24-27: French Culture	August 1, 2023

BUS 367E or BUS 367G	Entrepreneuership and Innovation Summer Program: Business Modeling (1.5 cr) & Managing Innovation (1.5 cr)	Must take both courses for BUS 367G or BUS 367E equivalency.	July 31, 2028
MKT 361 (No IB)	Fasion Business Summer Program: Fashion and Luxury Goods Marketing (1.5 cr) & Fashion: A Poweful Business Universe (1.5 cr)	Must take both courses for MKT 361 equivalency.	July 31, 2028
MKT 361 (No IB)	Digital Marketing Summer Program: Brand Management (1.5 cr) & Digital Marketing Strategy (1.5 cr)	Must take both courses for MKT 361 equivalency.	July 31, 2028
ITM 387K	Artificial Intelligence and Sustainability Summer Program: Introduction to Artificial Intelligence (1 cr) & AI and Sustainable Development (2 cr)	Must take both courses for ITM 387K equivalency	July 31, 2026
Non-Transferable	Wine Business Summer Program: French Wine & Champagne: A Focus on The Product (1.5 cr) & French Wine & Champagne: A Focus on the Ecosystem (1.5 cr)		