

UNIVERSITY OF HAWAII AT MANOA
Shidler College of Business
BUS 705: Research Seminar in Business
Fall 2020

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Class Meetings: T 3:00-4:15 pm
Office Hours: T 2:00-3:00 pm or by appointment

Course Description

The objective of this class is to help you make a plan for your PhD study and develop your research agenda in the early stage of your PhD program. We will have research presentations by faculty members and fellow students. These presentations will provide you exposure to how an original research paper can be motivated, empirically executed, challenged, and finally written up. Class discussions may also include the databases available in the Shidler College* and the programming skills necessary for empirical research. Furthermore, we may also discuss how to build up your teaching portfolios, how to improve teaching performance, and how to prepare for the job market.

Course Requirements

This is a required course for the first and second year Ph.D. students. The first year students should attend all presentations by faculty and fellow students. They also need to select one course from his/her area (preferably core course) to teach in one class for about 30 to 40 minutes. The second year students are not required to attend all the lectures. However, they need to select two research areas, attend the lectures by the faculty in their selected areas, participate all the seminars in these areas (signed by the faculty advisor), and submit three summary reports (at least three pages) each semester. In addition, each second year student must make one presentation (at least 30 minutes) and submit a written report on his or her research proposal by the end of spring semester. Please note that this is a 3 credit hour class for the entire academic year. Students will take this class for 1 credit or 2 credits (Pass or Fail) in the fall semester of 2020 and the spring semester of 2021 (total 3 credits). Course materials are available at Laulima. To download the files, log on at *laulima.hawaii.edu* using your UH user name and password, and select “Resources” in “BUS-705-001 [MAN.78043.FA20]”.

Class Presentations

* Databases available at the Shidler College (please email jon@hawaii.edu to open your account to access them): 1) Bloomberg terminal; 2) CRSP; 3) Standard & Poor’s Compustat; 4) CRSP-Mutual Fund; 5) Thomson Reuters – Datastream; 6) WRDS (for username and password set-up, register at <https://wrds-web.wharton.upenn.edu/wrds/>)

Each class, we will invite faculty members from each department and senior PhD students to present their recent research and share their experience in teaching and job market related issues. Here is the tentative schedule for the fall semester of 2020:

1. August 25: *PhD Handbook* by Prof. Qianqiu Liu (PhD program Director)
2. September 1: *PhD Life at Shidler, UH Manoa* by Sanghum Cho & Siqi Fan (Accounting 2nd year), Zefan Huang & Xiaobo Liang (Finance 2nd year), Sheldon Dunn & Anh Phan (Management 2nd year), Yinuo Shen & Hong Wang (Marketing 2nd year), Dr. Thayanan Phuaphanthong (PhD program Coordinator)
3. September 8: *Introduction to Bloomberg* by Pedro Villarreal (Finance Lecturer)
4. September 15: *Introduction to Business Databases at UH Library* by David Flynn (Business and Social Sciences Librarian)
5. September 22: *WRDS and Other Databases, Statistical Programming Skills* by Yiwei Zhao (5th year Finance Ph.D. student)
6. September 29: *Research Presentation* by Prof. Caroline Fry (Management)
7. October 6: *Optional*
8. October 13: *Research Presentation* by Prof. Sungjin Kim (Marketing)
9. October 20: *Research Presentation* by Prof. Christopher Cannon (Marketing)
10. October 27: *Tips on Teaching* by Prof. Tray Spilker (Finance)
11. November 10: *Teaching* by Blake Nichols (1st year Marketing)
12. November 17: *Teaching* by Hamza Essaidi (1st year Finance)
13. November 24: *Teaching* by Zibo Wang (1st year Finance)
14. December 1: *Teaching* by the Jaekon Jung (1st year Accounting)
15. December 8: *Research Presentation* by Prof. Boochun Jung (Accounting)